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Tailored and remote
services for progressive
not-for-profit
organizations and
businesses worldwide.

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Anuja Sawant

Eco-Socio Sustainability



Anuja Sawant

Eco-Socio Sustainability Consultant, service provider, adviser, freelancer and an active partner for not-for-profits and businesses worldwide. Lived and worked in 3 countries – India, USA, and Canada.

Available for remote projects. Get a no-obligation quote for custom projects.

Services

CSR & Sustainable Business Development

Integrate sustainability into all areas of your business. Meet your environmental and social goals towards becoming a responsible corporate citizen. Get an outside perspective on the risks and opportunities for your organization.

Research & Content

Connect with your customers with engaging content by synthesizing environmental and social information relevant to them. For your website, newsletters, courses, webinars and much more.

Social Media Engagement

Utilize Twitter, LinkedIn, and Instagram for expanding your reach, raising funds, and building partnerships.

Fundraising

Online fundraising, strategy development, grant writing social media promotion, and content creation to support your campaigns.

Capacity Building

Create and validate content, design course materials to meet learning objectives. Collaborate with subject matter experts to determine learning needs. Gather and analyze data to identify areas of improvements for better learning experiences.

CSR & Sustainable Business Development

- Materiality assessment and impact analysis, determine priority focus areas, simplified and organized data collection and management
- Network expansion through partnerships – local organizations, academic and scientific community
- Stakeholder engagement and stewardship development
- Ongoing training and development programs for employees
- Innovative training programs to quickly bring new employees up-to-speed, volunteer opportunity creation, and future leaders and ambassador development
- Environmental and social performance audit
- Worry-free planning and coordination
- Budget planning
- KPI reports

Social Media Engagement

- Develop social media marketing plan and execute it if required (i.e., write and publish posts and campaigns, interact with platform users, etc.)
- Graphic design support for posts, campaigns, and events

- Receive an annual calendar of engagement opportunities specific to the organization's goals
- Engagement report to assess engagement rate and reach

Research & Content

- Curated online information, comprehensive research on a specific topic, product, or a service
- Research and develop resources, tools, case studies and other materials Develop materials including case studies, newsletter articles, blogs, eBooks, product descriptions, website content, etc.
- Create a website in Mailchimp or WordPress
- Peer-reviewed online scientific research
- Copywriting
- Technical writing – white paper, standard operating procedures (SOPs), manual
- Proofreading services for businesses, academics, students, authors, and jobseekers

Capacity Building

- Develop web-based and self-directed learning resources including eLearning, course curriculum, and case studies
- Maintain existing learning programs to ensure learning materials are up-to-date

- Support team members to ensure the department's overall goals are achieved
- Design tailored workshops on environmental, social, and sustainability topics.

Fundraising

- Assist in fundraising support including grant RFPs and concept notes
- Customized list of relevant foundation and government grants
- Proposal boilerplate for grant applications, letter of intent, cover letter, letters of support from partners
- Proofreading and editing for grant applications
- Review internal reports to distill information, making compelling arguments to sell the success of your organization's work, mission, and history
- Create documents with personnel bios
- Drawing from already written technical content, adapt writing for new proposal formats and pitches
- Marketing strategy as per the client goals along with content creation
- Annual calendar of creative and unique donor engagement opportunities and campaigns

FREE 30-MIN INTRODUCTORY CALL

Possible partnerships, gap analysis, quick-fix projects, and much more.



ASSOCIATE, 2014 - 2015

Prasad Modak & Associates, India
- Full-time

Data analysis and technical writing for international and national publishable reports, including UNEP's Global Waste Management Report. Full-time employee.



CONSULTANT, 2017 - 2020

Red Dot Foundation (Safecity),
India and North America -
Freelance

Red Dot Foundation Global supports work against sexual violence. Engaged as an Editor. Oversaw the production of their monthly newsletter, planning, organizing, and editing the content.



CONSULTANT, 2014-2015

GreenHatters, USA - Freelance

Engaged to write blogs to create environmental awareness.



SUSTAINABILITY DEVELOPER, 2016-2017

IKEA, USA - Full-time

Led the Sustainability work within IKEA's New Jersey distribution center. Engaged approx. 250 co-workers to integrate sustainability into the daily business through targeted orientation & awareness activities. Achieved goals! Full-time employee.



CONSULTANT, 2017-2018

Green Fashion Week, Italy -
Freelance

Engaged to blog on the secondary clothing market and probed sustainability reports of fashion giants for environmental and social performance.



SALES & PROPOSAL COORDINATOR, 2019 - 2022

SECURE (formerly Tervita Corporation),
Canada - Full-time

Environmental Services division's proposals and sales for the Pacific Region. Sales data visualization. Event planning. Full-time employee..



SENIOR PROPOSAL SPECIALIST, 2022 - PRESENT

PwC Canada - Full-time

Managing proposals for various industrial sectors.



CONSULTANT, 2019 - 2020

Amazon Rainforest Conservancy -
Freelance

Developed a Social Media Annual Calendar of opportunities. Visualized their fundraising data to promote transparency and attract more funding.



CONSULTANT, 2020 - 2021

Daily Dump, India - Freelance

Social Media Strategy Development and Engagement for LinkedIn and Twitter.



EDITOR IN CHIEF & FOUNDER, 2020 - PRESENT

Harita Marathi, India - Self-Employed

One and only environmental platform in the Marathi language. In Maharashtra, Marathi is a mother tongue to 83.1 million people. Environmental related information is scarcely available in this language. Harita Marathi aims to bridge this gap.

Contributions

Guest Editor, Circular Economy Asia

(2018): Philippines Page on Facebook (@CircularPH) on Circular Design.

Webinar Committee Member, ISSP

(2017 - 2018): International Society of Sustainability Professionals

Panelist, Safecity India Twitter

(2018): Impact of Climate Change and Climate Action on Women's Life and Safety.

Deputy Co-chair, Surrey Immigrant Advisory Round Table

(2018 - 2019): Shaping Surrey, British Columbia.

Delegate, Chasing Sustainability Conference

(2019): UBC's only sustainability conference with a business focus.

Mentor, CEP Vancouver

(2020): Connecting Environmental Professionals (CEP) Vancouver Mentorship Program. Active CEP Member.

Speaker, TSEC

(2021): Presented a Webinar on "Sustainable Menstrual Products" organized by the Women Development Cell at Thadomal Shahani Engineering College, Mumbai.

Volunteer, A Rocha Canada

(2021- Present): Assist the agricultural and restoration team at their farm in Surrey, BC.

Board of Director, Portobello West

(2021-2022): Served as Director of Volunteer Engagement for a Vancouver-based not-for-profit that supports local artisans.

PUBLICATION

Sawant, A. (2018). Sustainable consumption and lifestyles in modern times. AIMS Journal of Research, 13(1), pp. 40-55. (ISSN 2321 - 8487)